

中山醫學大學
Chung Shan Medical University
115 學年度學程應修科目及學分表

Courses and Credits for Program in the 115th Academic Year

國際會議與展覽學程

Program of Meetings, Incentives, Conventions and Exhibitions

專業選修（一）						
科目名稱 Course Name in Chinese	英文科目名稱 Course Name in English	必修 Required Elective	合計 學分 Credits Subtotal	第一 學期 1 st Semester Credits	第二 學期 2 nd Semester Credits	開課系所 Department/College
餐飲管理	Food and Beverage Management	選修 Elective	2	2	0	健產系
宴會實務與管理	Banquet Practice and Management	選修 Elective	2	2	0	健產系
行銷學	Marketing	選修 Elective	2	2	0	健產系
商用英語會話	Business English Conversation	選修 Elective	2	2	0	應外系
領隊導遊英文	Tour Guide English	選修 Elective	2	2	0	應外系
會議暨獎勵旅遊	Meeting, Conference, and Incentives	選修 Elective	2	2	0	健產系
飯店與餐飲日語	Hotel and Restaurant Japanese	選修 Elective	2	2	0	應外系
觀光導覽日語	Tour Guiding in Japanese	選修 Elective	2	2	0	應外系
創新與創業管理	Innovation and Entrepreneur-ship Management	選修 Elective	2	2	0	健產系
商務英文溝通	Business English Communication Skills	選修 Elective	2	2	0	應外系
西洋文學概論	Introduction to Western Literature	選修 Elective	2	0	2	應外系
會展英文	English for MICE	選修 Elective	2	0	2	應外系
會議溝通技巧	Conference Communication Skills	選修 Elective	2	0	2	健產系
會展規劃與管理	Exhibition Planning and Management	選修 Elective	2	0	2	健產系
至少 2 學分						

At least 2 credits
最低修習學分數 6 學分
Minimum required credits: 6 credits

說明 Instructions：

1.課程規劃至少為十四學分；應修科目至少有六學分不屬於學生主系科目。

The curriculum plan must comprise at least 14 credits; at least 6 of these credits must be from courses outside the student's major.

2.若學生曾修習相當於本學程必修或選修課程，經本院認可後得抵免之。

Students who have previously completed courses equivalent to the required or elective courses of this program may apply for credit exemption upon approval by the College.